

Project Manager – Adobe Implementation Services

Celerity is a Professional Services Firm that specializes in the full cycle of consulting services related to the Adobe Marketing Cloud. This includes strategic marketing consulting, full implementation services, and post-implementation advancement and support.

We're a successful startup with room to grow and we're looking for a full-time, Project Manager – Adobe Implementation Services, with expertise in Marketing Automation to lead project teams in implementing the Adobe platform.

Responsibilities of this position include:

- Project managing implementation teams through the various stages of the project including, Assessment, Requirements, Design, Build, Testing, Reporting/Tracking, Training and Go-Live
- Understanding of how to integrate AC with other products within the Adobe Marketing Cloud such as AEM, Target and Analytics
- Assisting in presales opportunities to provide high level views of AC and its capabilities and helping to explain how Adobe can be implemented successfully
- Leading requirements gathering workshops, presenting solution overviews and providing benefits analysis of Adobe Marketing Cloud/Adobe Campaign features and developments
- Providing expertise and advice to clients on marketing best practices impacting the design and creation of campaigns (e.g., email marketing, omni-channel marketing, triggered and personalized campaign deliveries, campaign attribution)
- Advising clients where additional automation and integration can be set up with Adobe Campaign and the clients operational systems and databases
- Aiding in the overall adoption, operation and expansion of Adobe Campaign at our client sites
- Ensuring the technology solution from estimation and design through to delivery, acceptance and operation is successful
- Managing the development of relevant documentation including requirements, functional and technical specs, Marketing BuildBooks
- Participate in driving growth from existing customers (non-key accounts), prospects (non-current customers), and key accounts.
- Continuing to improve your knowledge and expertise of the Adobe Marketing Cloud and collaboratively working with the Adobe Delivery Team and Global Services resources during implementations
- Collaborating with other global parts of the Celerity organization such as our UK, Poland and Spain Adobe Implementation Specialists

Key Skills for this Position:

- Prior industry experience in multichannel marketing automation solutions, CRM and associated technologies
- College degree, in computer science, math, or engineering, with 5-8 years of customer-facing experience in a computer-related field
- Prior Project Management experience and a clear communicator, highly credible as a consultant, confident working in strategic environments and enjoy finding technical solutions to business challenges
- Understand the various delivery models of AC (on-premise, hybrid, cloud) and familiarity with Adobe Campaign
- Experience w/project management methodologies (e.g., agile, scrum, waterfall) and supporting PM and development management tools (e.g., Jira)
- Good communication skills along with technical writing skills for documentation and scoping, defining and managing work
- Solid strategic & technical thinking and the skills to communicate with technical, marketing and business stakeholders
- Prior work in running client facing discussions along with managing and eliminating project risks and ambiguity
- Ability to work well under pressure, thinking quickly and delivering to deadlines

What we offer:

- Great location in Back Bay
- Competitive pay
- Medical, dental, vision
- Paid vacation and holidays
- Flexible work environment
- Dynamic and dedicated team
- Casual dress